

LOS ANGELES COUNTY
SOLID WASTE MANAGEMENT COMMITTEE/
INTEGRATED WASTE MANAGEMENT TASK FORCE
900 SOUTH FREMONT AVENUE, ALHAMBRA, CALIFORNIA 91803-1331
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www.lacountyiswmtf.org

DONALD L. WOLFE CHAIRMAN

March 3, 2008

Mail Merge Name Mail Merge Address Mail Merge City Zip

Dear City Mayor:

CALIFORNIA PRODUCT STEWARDSHIP COUNCIL MEMBERSHIP CONSIDERATION

On behalf of the Los Angeles County Solid Waste Management Committee/Integrated Waste Management Task Force (Task Force), I encourage your City to consider joining and pledging your support for the *California Product Stewardship Council*. The Council is a non-profit coalition of local governments and agencies throughout California working with manufacturers and legislators to promote and implement extended producer responsibility.

Extended producer responsibility seeks to encourage manufacturers to redesign their products to minimize waste, such as excess packaging, and hold manufacturers accountable to collect and manage their products at the end of their useful life. By holding manufacturers accountable, the burden on local governments to manage product waste will be significantly lessened. Furthermore, as the State Legislature considers higher waste reduction mandates, the role played by manufacturers will be critical in achieving further gains in waste reduction. In the last ten years, waste generation has continued to climb in California due almost exclusively to the increase in product waste destined for disposal thereby making efforts to even maintain existing diversion mandates more difficult.

Pursuant to Chapter 3.67 of the Los Angeles County Code and the California Integrated Waste Management Act of 1989 (AB 939, as amended), the Task Force is responsible for coordinating the development of all major solid waste planning documents prepared for the County of Los Angeles and its 88 cities. Consistent with these responsibilities, and to ensure a coordinated, cost-effective, and environmentally sound solid waste management system in Los Angeles County, the Task Force also addresses issues impacting the system on a countywide basis. The Task Force membership includes representatives of the League of California Cities-Los Angeles County Division, the County of Los Angeles Board of Supervisors, the City of Los Angeles, the waste management industry, environmental groups, the public, and a number of other local governmental agencies.

The State has mandated local governments to achieve 50 percent waste reduction and they have largely done so. There are now discussions in the State Legislature about increasing this mandate to 75 percent. However, achieving this goal will not be easy given that the most efficient and cost-effective programs have already been implemented. In addition, recent State bans on the disposal of universal waste, e-waste, sharps, and other special wastes at solid waste landfills have added to the burden on local governments. Manufacturers must do their part to reduce toxicity of products, to reduce product waste, and to design for easy and cost-effective end-of-life recycling.

Many cities and counties throughout California have shown their support for extended producer responsibility by joining the Council. They include the County of Los Angeles, the County Sanitation Districts of Los Angeles County, and the cities of Burbank, Los Angeles, Monrovia, Santa Monica, and Whittier as well as the Task Force. A list of participating agencies is available on the Council's website www.caproductstewardship.org.

Therefore, the Task Force encourages your City to support the Council and extended producer responsibility. Your City may submit a Pledge of Support (Enclosure A) or pass a Resolution. A draft resolution and more information on the Council is available at: www.caproductstewardship.org/local/epr_resolutions.htm.

There are fees associated with membership in the Council which are tiered based on a jurisdiction's population (see Enclosure B). These contributions greatly assist the Council to accomplish its mission. However, if your agency is unable to provide a financial contribution, the Council would still like your participation to ensure an effective, coordinated effort.

If you have any questions, you may contact Ms. Heidi Sanborn, the Council's Executive Director at (916) 485-7753, or Mr. Mike Mohajer of the Task Force at (909) 592-1147.

Sincerely,

Margaret Clark, Vice-Chair

Margaret Clark

Los Angeles County Solid Waste Management Committee/ Integrated Waste Management Task Force and Council Member, City of Rosemead

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cc: Each City Manager in Los Angeles County
Each Recycling Coordinator in Los Angeles County
California Product Stewardship Council (Heidi Sanborn)
Each Member of the Los Angeles County Integrated Waste Management Task Force

PLEDGE FORM – LOCAL GOVERNMENTS/ASSOCIATIONS

The California Product Stewardship Council (**CPSC**) is a coalition of local governments and regional associations across California, as well as statewide local government associations related to water quality and other cross-media issues (Associates). CPSC is a California nonprofit public benefit corporation operating through a Board of Directors. CPSC has applied for federal exempt status pursuant to Internal Revenue Code Section 501(c)(3).

MISSION: To shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.

FUNCTIONS

- 1. Build capacity and knowledge among local governments and relationships with stakeholders to bring about producer financed and managed systems for product discards, including those covered by the universal waste ban.
- **2.** Develop practical local and statewide EPR policy and educational tools such as model ordinances and legislation, newsletters, articles, policy briefings, PowerPoint presentations, etc.

The undersigned supports the mission and functions of the California Product Stewardship Council and will advocate in support of Product Stewardship at the local and state level.

Signature	Date
Name	Title
Organization / Department	Jurisdiction
Mailing Address	
Telephone	Email

Mission To shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.

www.caproductstewardship.org



California Product Stewardship Council

Associates Fees: Fiscal Year 7/1/07 to 6/30/08

Fees are assessed each fiscal year starting July 1st and ending June 30th.

CPSC anticipates the need for a budget of about \$458,816 in FY 07-08 and \$500,000 in FY 08-09. We are devoting substantial staff resources to raising funds from foundations and other sources. Such funding sources look closely at the amount of revenue an organization is able to raise internally, so we are now also seeking financial support from local government CPSC Associates.

On October 3, 2007, the CPSC Board of Directors adopted a tiered Fee Schedule for CPSC Associates based roughly on a per capita rate of \$0.01, although the minimum suggested contribution, regardless of population size, is \$1,000, and no jurisdiction is expected to contribute over \$15,000 in any given year regardless of population size (although they are certainly not prohibited from doing so). Using this chart as a guide, each jurisdiction participating in CPSC is encouraged to self assess the amount of fee due, based on the population represented, and ability to pay.*

TIER	POPULATION	SUGGESTED FEE
I	LESS THAN 50,000	\$ 1,000
II	50,000 – 249,999	\$ 1,500 – 2,500
III	250,000 - 499,999	\$ 3,000 - 5,000
IV	500,000 TO 1,249,999	\$ 6,000 - 8,000
V	1,250,000 TO 4,999,999	\$ 8,000 - 15,000
VI	5,000,000 or more	\$ 15,000

Please determine the Associate Fee you agree to be invoiced for, complete the form on the back, and mail it to CPSC, P.O. Box 216381, Sacramento, CA. Or, if you've received this via email, send it as an attached document to Heidi Sanborn at hksanborn@comcast.net

Overlapping Jurisdictions: In some cases, CPSC participants' jurisdictions will overlap. CPSC leaves it to each jurisdiction to determine the appropriate Tier at which they should be assessed, given the value they place on CPSC's mission and our capacity to deliver on that mission, as well as their ability to support CPSC.

^{*} No local government agency will be denied the ability to participate in and stay informed of CPSC initiatives due to financial reasons. We need every City, County and special District to participate in CPSC to ensure a continued strong collective effort on behalf of EPR initiatives.

California Product Stewardship Council

Associate Fees: Fiscal Year 7/1/07 to 6/30/08

1. Contact Name:	
2. Agency:	
3. Full Address:	
4. Phone:	
5. Email:	
6. Tier # and Specific Amount of CPSC Associate Fee:	

(You may select a higher or lower Tier than suggested, based on your ability to pay).

Invoicing: Once we receive this form, we will invoice the Agency, via the contact person noted above, for the amount noted in line 6 above. Although we prefer to invoice for CPSC Associate Fees, we recognize that jurisdictions vary in their capacity to pay fees versus other payment methods (i.e., for goods and services). If you would prefer an invoice other than one for Associate Fees, please advise us in the space provided below or by contacting Heidi Sanborn by phone or email – (916) 485-7753/hksanborn@comcast.net and we will develop an invoice appropriate to your jurisdiction.

Please complete this form and return it to Heidi Sanborn, Executive Director CPSC, P.O. Box 216381, Sacramento, CA 95821. Or, if you've received this via email, return it as an attached document to Heidi Sanborn at hksanborn@comcast.net.